

February 24, 2015



NOW AVAILABLE: March Madness-themed marketing materials

The following was sent to the KYAE listserv.

March Madness is upon us, and here are a couple of opportunities for a fast-break finish with a SLAM DUNK ...

- 1) **Customizable marketing materials** with a March Madness theme are now available for download here: <http://kyae.ky.gov/educators/14Marketing.htm>
- 2) Great news! There are currently **nearly 10,000 students enrolled statewide in NRS levels 4, 5, and 6** – and four months left in this fiscal year. Let's see what we can do during **our very own FINAL FOUR months** (March, April, May, June) by encouraging and preparing **these students to complete the test by the end of this fiscal year.**

If you'd like to brainstorm ways to recruit and/or retain students using a March Madness/ Final Four theme, feel free to call Missy Brownson at (502) 573-5114, ext. 123, or e-mail her at Missy.Brownson@ky.gov.